

ZACHARY AARON KATAGIRI

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EDUCATION

NEW YORK UNIVERSITY , New York, NY	M.M. in Music Tech. June 2010 Overall GPA: 3.90
STANFORD UNIVERSITY , Stanford, CA	May 2005 Overall GPA: 3.67
Bachelor of Arts with departmental honors in Psychology	
Minor: East Asian Studies	
Honors: National Deans List	2001 - 2005
Honors Thesis: Studied methods of Identity Assertion and Compensation in threatened males	2004 - 2005
Language: Intermediate Proficiency Japanese; Elementary Spanish	
STANFORD UNIVERSITY KYOTO CENTER FOR JAPANESE STUDIES , Kyoto, Japan	2003 - 2004

SKILLS SUMMARY

Extensive experience with Web and Graphic Design • Eye for cutting edge design
Experienced project manager • Thrives in collaborative environments • Creative problem solver
Enjoys taking initiative on open-ended projects • Excellent verbal and written communication skills
Fluent with both front-end and back-end markup languages

EXPERIENCE

New Hope Fertility: New York, NY	2010 - present
<i>Director of Web Development & Marketing</i>	<ul style="list-style-type: none">• Designs/develops websites to facilitate a positive UX and communicate company brand• Lays out and designs patient-facing print materials including welcome folders, patient hand-books, instruction sheets, and surveys• Manages progressive media team and SEO/SMO strategy• Establishes networks with patients and colleagues for brand and social media optimization• Leads digital production as the primary designer for graphics, audio and video• Manages media outreach to get clinic into TV, print, and web outlets
Zach Katagiri, LLC: New York, NY	2007 - present
<i>Web Designer & Developer</i>	<ul style="list-style-type: none">• Builds websites implementing client's vision effectively and creatively• Utilizes Photoshop/Illustrator, JavaScript, jQuery, MySQL, PHP and WordPress/CMS to design and build robust and dynamic web content• Animates and creates online galleries or other web animation in Flash
PeachyHost: New York, NY	2008 - present
<i>Co-Founder & Web Designer</i>	<ul style="list-style-type: none">• Co-managed the start-up and incorporation of a web-hosting company• Created business plan with competitive analysis, budget forecast, and growth scenarios• Works directly with clients to make sure that their web-hosting needs are being met
Resource Systems Group, Inc: New York, NY	2008 - 2010
<i>Graphic Designer</i>	<ul style="list-style-type: none">• Utilizes InDesign and Photoshop to create informational brochures, surveys and flyers for municipal development projects• Completes several iterations, collaborating with client and addressing client feedback
Amy Regan: New York, NY	2009 - 2010
<i>Graphic Designer</i>	<ul style="list-style-type: none">• Designed and laid out postcards and posters to promote new album• Used Photoshop to edit and enhance images optimizing them for print and web delivery

ADDITIONAL EXPERIENCE

Stanford University , Stanford, CA	<i>Performing Arts Chair</i>	2001 - 2005
Stanford University Research Journal , Stanford, CA	<i>Co-Founder</i>	2001 - 2003
Stanford University , Stanford, CA	<i>Sophomore Class President</i>	2002 - 2003
Stanford University , Stanford, CA	<i>Freshmen Class Council</i>	2001 - 2002

COMPUTER SKILLS

Expert in: HTML/CSS, JavaScript, PHP, jQuery, MySQL, SQL, InDesign, Photoshop, Illustrator, Flash, Dreamweaver, WordPress, Excel, Word, PowerPoint, ProTools, Final Cut Pro, DVD Studio Pro